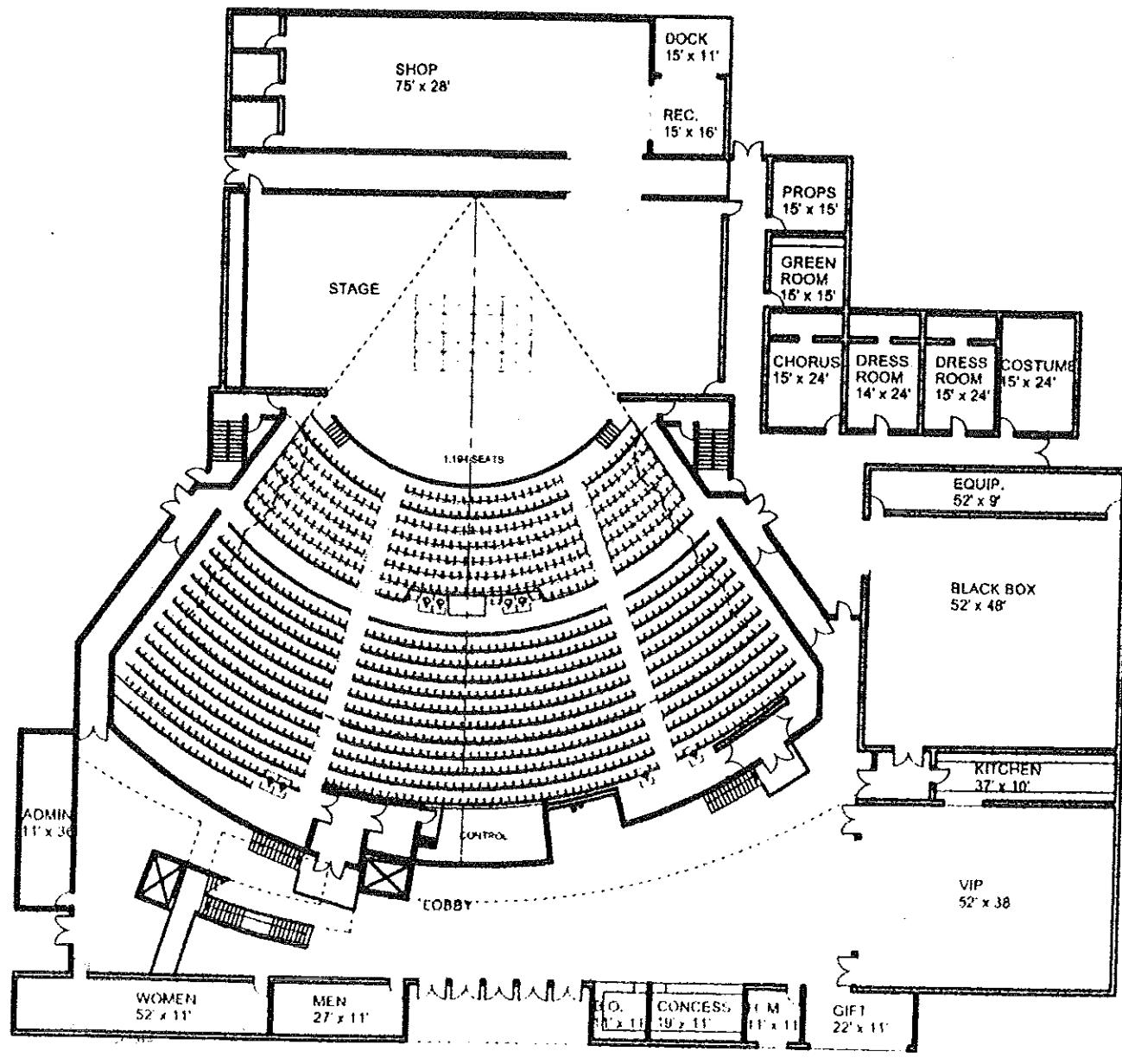
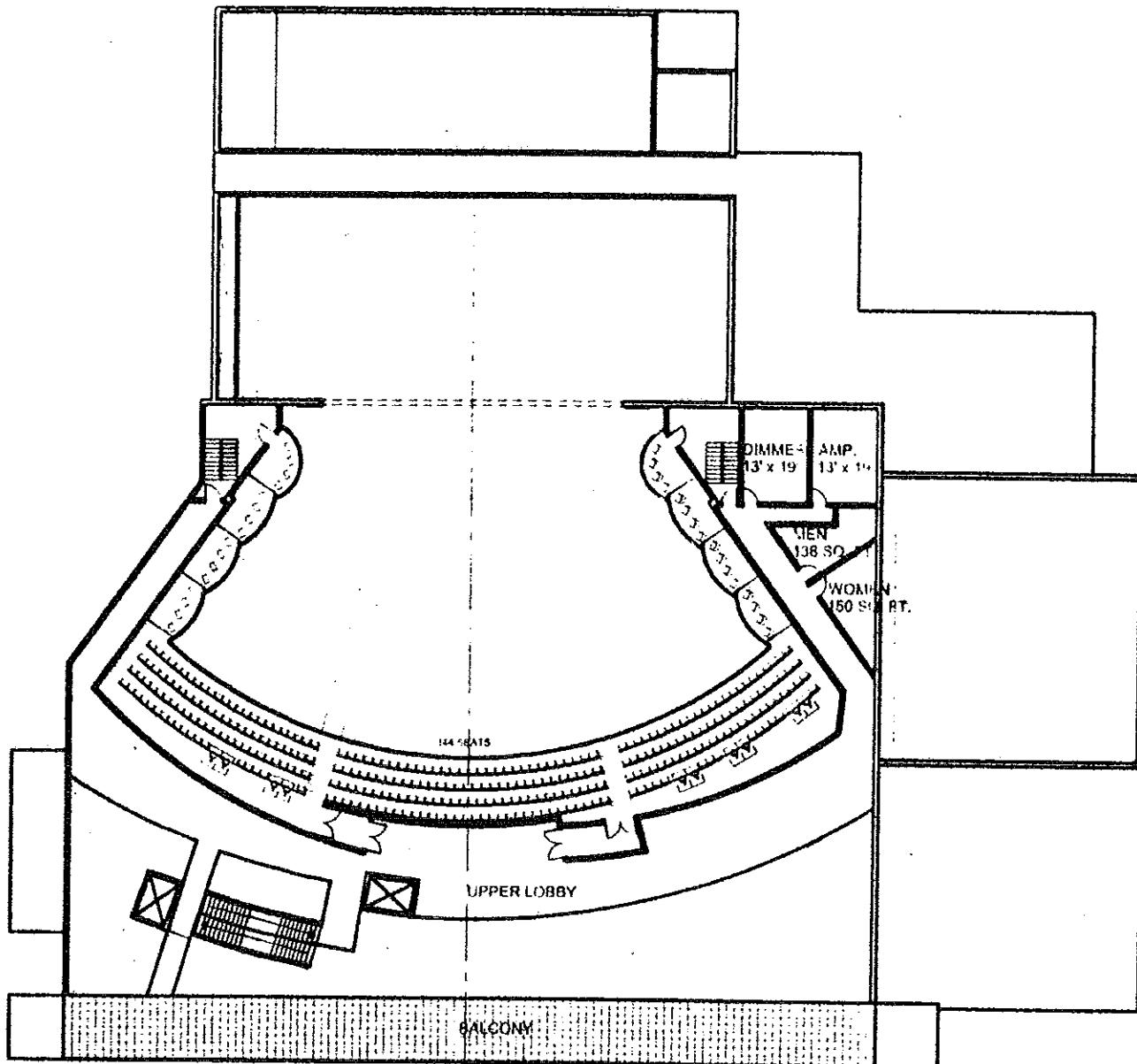


BOARD	STAFF	JOINT
	PLANNING ACTIVITIES	
Determine mission & purpose Direct planning process Approve long range goals, including financial need Approve annual objectives Revise by-laws, as needed Estab fundraising expectations & solicit donations	Conducts operational functions Formulate annual objectives Prepare G&O performance reports Organize fundraising campaign	Ensure effective planning Provide long range goal input Monitor achievement of goals Monitor fundraising progress
Approves performance schedule Oversee services & program evaluation Ensure adequate resources Finalize & approve budget Approve expenditures outside authorized budget	Assess & report customer/community needs ED negotiates contracts Maintain program records & prepare reports ED prepares preliminary budget Maintain expenditures within budget Annual audit of organization accounts	Proposes performance programs Effectively manage resources
Hire Executive Director Makes decision to add staff Provides performance self-assessment report Interpret & enhance organization's public image	PERSONNEL ACTIVITIES ED hires, directs & discharges staff members ED settles discord among staff ED prepares staff performance reports Prepare & submit media releases Prepare & submit advertising	Markets facility & programming Provide organization linkage with other orgs Plan & organize annual awards dinner/fund raiser
Identify & assign committee members Appoint Committee Chair & hold accountable Recruit new Board members Secretary takes minutes at Board meeting Sign all legal documents Serve as Court of Appeals	BOARD COMMITTEES Prepare exhibits, material & proposals for Board F/up to insure implementation of Board decisions	Plan & propose committee organization Promote Board/Committee attendance Plan agenda for Board meeting ED or appointee takes notes at Board meeting Checks require two slgs over set dollar amount

jsfa

John Sergio Fisher & Associates Inc.
 Architecture
 Planning/Urban Design
 Interiors
 Arts/Entertainment Facilities
 Theatre Consulting
 Acoustics
 Date 09/25/07



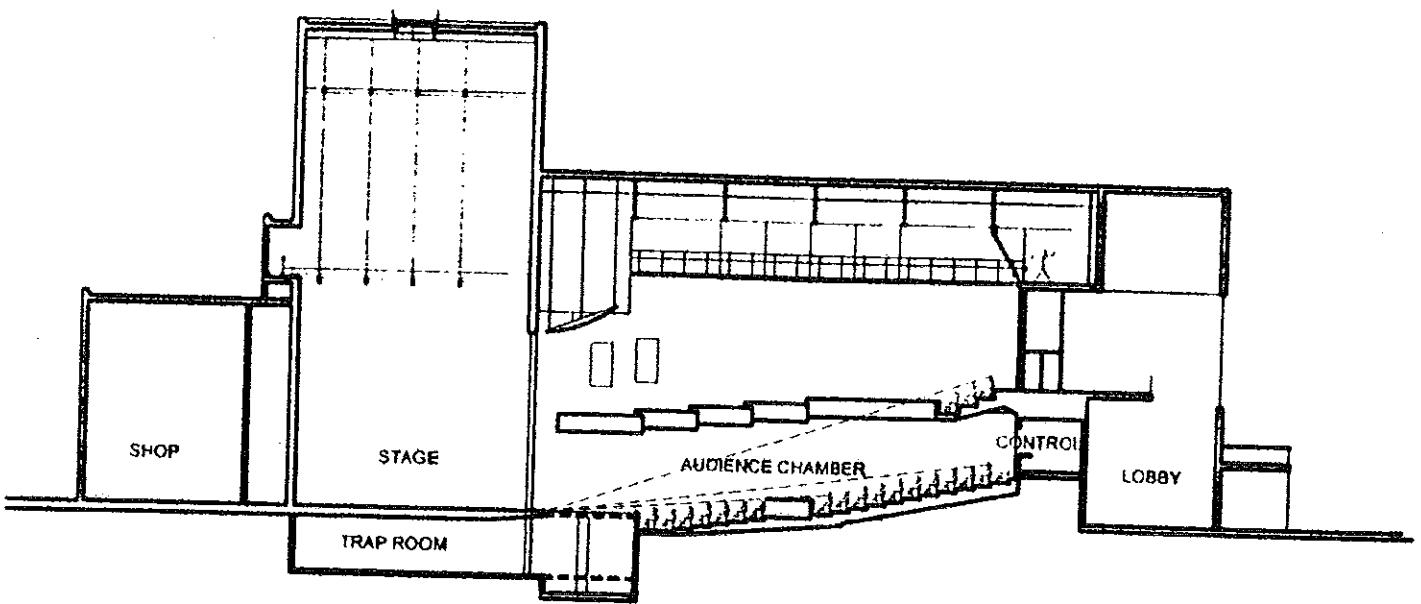


1/32" = 1'-0"
UPPER LOBBY 11,985 sqft

PROJECT: The Rogers PAC

jsfa

John Sergio Fisher & Associates Inc.
Architects
Planners/Urban Design
Interior
Arts Entertainment Facilities
Private Consulting
Architecture
Date: 09/28/07



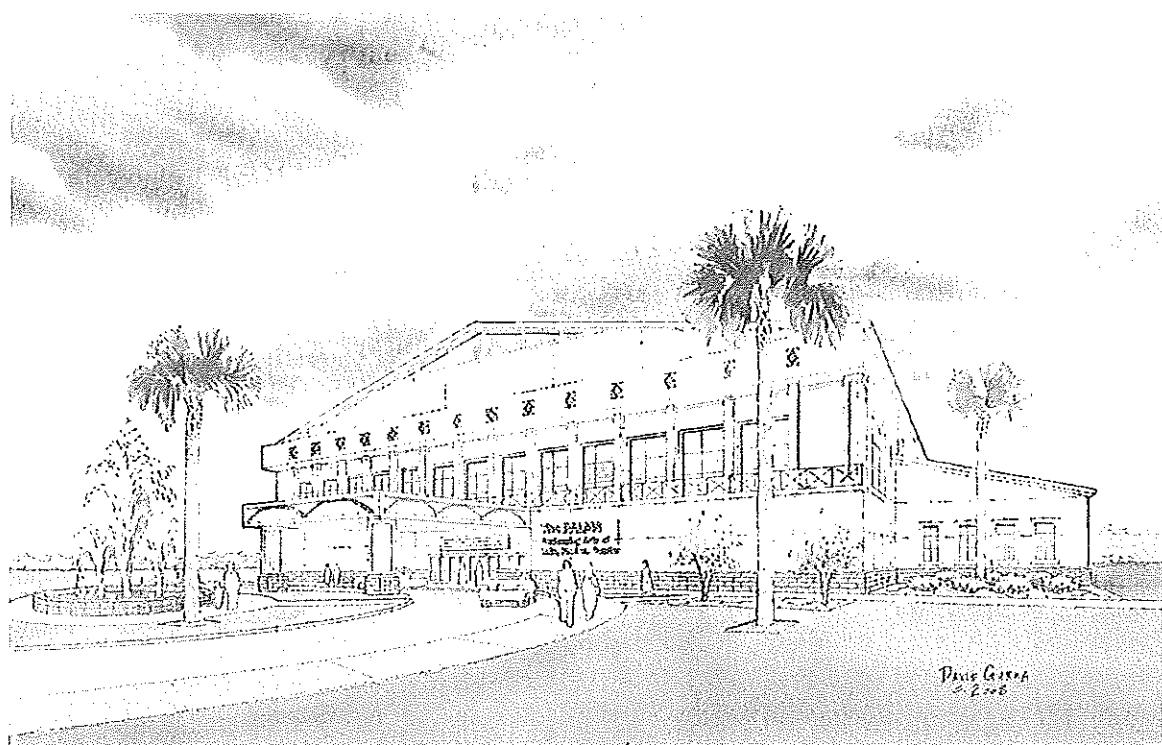
PROJECT: The Villagers PAC

jsfa

John Sergio Fisher & Associates Inc.
Architecture
Planning/Urban Design
Interior
Arts Entertainment Facilities
Theatre Consulting
Architects
Date: 09/25/07



VOLUNTEERS PERFORMING ARTS ALLIANCE (VPAAC)





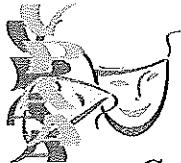
VOLUNTEERS PERFORMING ARTS ALLIANCE

VISION

To provide a venue for the performing arts that meets the needs of this community as it grows.

MISSION STATEMENT

- To promote the arts for The Villages and surrounding communities by providing artistic, cultural, educational, civic, social and entertainment opportunities
- To provide a state of the art facility whereby patrons can enjoy such opportunities in comfortable and handicap friendly surroundings
- To provide a venue for the residents of The Villages and surrounding communities to share their talents and skills as both performers and educators
- To provide an opportunity to introduce cultural, technical, and artistic components of performing arts into the curriculum of students from surrounding communities schools.



VILLAGERS PERFORMING ARTS ALLIANCE

Goal: To build a Performing Arts Center to serve the residents of this Tri-County area of Central Florida.

VPAA, who are we : The VPAA is an independent, non-profit organization dedicated to improving the cultural and performing arts venues for the Tri- County area of Central Florida. The vast majority of volunteers are residents of The Villages, thus our focus and scope.

Our more than seven hundred volunteers have appropriate backgrounds to accomplish this important project, including experience in theater and the arts, business, finance, law, accounting, engineering, grant writing, human resources, fund raising, computer science, communication, and education. Since spring 2006, a tremendous amount has been accomplished. Artistic and architectural visions have been projected, non-profit status through Section 501©3 of the US Tax Code has been obtained, volunteer teams have explored issues, and workshops in fund-raising and planning have been conducted.

Why: This area of Central Florida is changing drastically – from a laid-back rural community to a dynamic and upbeat urban area, with increasing commercial, retail, and residential development. This density of population drives expectations of excellence not only in such aspects of community, but also in opportunity to experience music, theatre, and other cultural pursuits. An added advantage of community cultural activities is its impact on children. It's known that children and young adults who are involved in such activities are more likely to seek positive community efforts when they grow up. By providing a facility to serve all communities and age groups in this Tri-County area, we also hope to improve the quality of life for all.

Use: The Performing Arts Center is envisioned to incorporate several theatrical venues, each of which will serve its own unique purpose of hosting theatrical productions, film festivals, workshops, educational classes, and rehearsal space. Each theatre will work in conjunction with the others to positively affect the life style of those of us living in this area. The facility is envisioned to be approximately 35,000 sq. ft building, and feature:

- A large 1200 seat theatre.
- Capability to accommodate small theatre venue (350 seats) thru us of “drop curtain”.
- A black box theatre that will accommodate 120 to 200
- Raked or sloped seating space with state-of-the-art ergonomic theatre seats
- Artist exhibit space will be incorporated into the overall design
- Meeting space for community/civic groups
- Rooms for drama, dance, music, and technical classes
- Affordable performances (average tickets - \$15 to \$30)
- Emergency shelter space in central core of facility.

Current Focus: The VPAA is currently seeking a partnership relationship with a landowner or developer who would value the opportunity for such a facility to be incorporated into their community design. We believe our concept will bring value to such community planning, and are willing to work with such developers in accommodating specific needs as required.

Benefit to Community: Classes will be offered to students of the local schools in art, music, drama, theatrical technology, set design, etc.; citizens will enjoy high quality performances of varied artists, performers, and educators at affordable prices; and the facility will serve as a community emergency shelter.

Additional Information: Check our web site to learn more: www.vpaa.org.

Or, contact Richard St. Amant, President, at (352) 259-7931.

Open meetings are held the first Monday of most months at Laurel Manor Recreation Center in The Villages from 6:30- 8:30 pm.

VPAA Feasibility Study Winter, 2007-2008

Executive Summary/Action Plan

In 2006 the VPAA, a group of individuals committed to improving the quality of life for all residents in the Tri-County area, began a quest for a cultural and performing arts center to serve this area. In fall, 2007, a consulting firm, Donovan Management, Inc, was hired to conduct a Feasibility Study that would determine the likelihood of raising funds for such a project. The methodology included interviews with more than 50 business, professional, community, and government leaders from the region. The results were positive, but they also identified a few obstacles.

The biggest issue facing the process is location. Thus far, promises or suggestions of land have been obtained, but nothing that has been firm or concrete. The VPAA and its volunteers have responded to an on-line survey (copy attached) that indicates they prefer such a facility to be located in or near The Villages, and widely accessible to residents of The Villages. The Feasibility Study identified that for the fund raising campaign to commence, the land must be donated outright as a lead gift to the campaign, as zoning, the cost of purchasing land, and the difficulties associated with negotiating a sale are too cumbersome a process to be undertaken at this time. The VPAA is a 501C3 organization, so there could be tax benefits for such a donor.

Trying to build such a facility to serve just the community of The Villages would be a most difficult task. There could be opposition from both government and business leaders. There is also some question as to whether all the funds could be obtained from residents of The Villages, given that such residents are "retired"...and although they might be willing to donate, it would be either smaller amounts or the larger pledges would not materialize until after their death (which presumably would be some time in the future).

The VPAA is encouraged to explore partnering with other entities in the surrounding areas, and truly make the focus a *Tri- County* effort. It was strongly recommended that efforts be made to explore opportunities to partner with PALS and Lake Sumter Community College, where the capital fund raising campaign is already underway.

The VPAA is most interested in working with other entities and communities in the surrounding areas, and the VPAA has been exploring the potential of providing educational, cultural, and performing arts activities that would benefit everyone, not just The Villages residents. In expanding to involve those outside of The Villages, one of the major obstacles identified was the name: *Villagers Performing Arts Alliance*. In February, 2008, the name was revised to *Volunteers Performing Arts Alliance*, thus retaining the “brand” of VPAA.

It was perceived by interviewees that the original plans for the theatre complex are “overly ambitious” for a new nonprofit organization. The VPAA was encouraged to scale back the size of the PAC so that the core building can be built and other rooms and spaces added in later years. It was strongly suggested that the financial goal be modified to approximately \$15M, with \$10M for the building and \$5M for an endowment. However, the amount of land to be procured will not be reduced; a total of at least 20 acres is needed for this project.

Based on this revised footprint for the building, a **Cash-Flow-Profile/Business Plan** needs to be devised to address the concerns voiced by some interviewees in this study who questioned the ability to operate a Performing Arts Center with a positive cash flow. The plan’s timetable will take the VPAA from the cost of the fund raising campaign, through actual construction and to the completion of the first two seasons of operations. Prior to the end of that timetable, a revised plan will be developed for subsequent years.

Reference was made to the fact that the VPAA, unlike its counterpart PALS, *does not* qualify for matching funds from the State of Florida. The VPAA does qualify for corporate matching funds from major U.S. corporations that match current or former employee gifts to the arts. However, without matching gifts from the State, residents of The Villages and surrounding communities would have to be extraordinarily generous in their philanthropic support to achieve the fund raising goal. Other opportunities for funding are also being researched.

It was perceived by study participants that establishment of an endowment must be part of the initial phase of the fund raising campaign. A suggested \$5M endowment objective was viewed by the vast majority of the study sampling as a necessary *first in gift* that would greatly improve the VPAA’s ability to operate the PAC with a positive cash-flow, as well as

engender confidence that the campaign has a solid base from which to proceed in asking for additional major gifts. Furthermore, with a \$5M endowment, other potential donors would be less concerned about the ongoing operating costs of the PAC and focus more on the brick/mortar part of the campaign. Another incentive for donors to make major gifts is the opportunity to name a place or space in the building in honor or in memory of themselves or a loved one. A more extensive listing of such opportunities will be incorporated in the Business Plan.

Based on the findings of this report, **Donovan Management** did indicate that a capital campaign would be feasible for the VPAA. The stages should be spread over three years, with \$5 Million phase one philanthropic fund raising goal is feasible over an initial two year period. (This would be contingent upon the donation of land and \$5 Million endowment gift or pledge as mentioned previously.) The combination of donated land, a \$5 million endowment gift, and completion of the phase one goal of \$5 million would give the campaign credibility, enthusiasm, and momentum to raise the remaining \$5 million of a \$10 million building goal in year three of the capital campaign.

ACTIONS:

Upon receipt of the Feasibility Study Report, two task forces were established to study the report in-depth, and make recommendations to the VPAA Steering Committee as to actions to be taken. There were approximately 30 individuals involved in these task forces. A facilitator was employed to assure continuity of review of the data. The recommendations of both task groups were then presented back as a group, and priorities established. The following are the actions as recommended by these groups, which were reported at the January Volunteer meeting, and have become the new "action items" as highest priority for the VPAA Steering Committee in 2008:

- 1) Revision of building size and scope (*communicated to Architect December, 2007*)
- 2) Committee established to expedite discussion with interested parties relative to partnership and/or land donation. (*begun December, 2007*)
- 3) Committee to establish liaison with surrounding communities, and identify members for an "Advisory Committee" to work with VPAA. (*begun January, 2008*)
- 4) VPAA name revision enacted February 6, 2008. New name: *Volunteers Dec 2008, VPAA*

Performing Arts Alliance, retaining the “brand” of VPAA.

- 5) Establish an Advisory Board that provides input and presence from areas and communities outside of The Villages, to assure a Tri-County effort.
- 6) Pursue discussions with PALS/ LSCC to determine potential for joining efforts. (*completed January-February, 2008*)
- 7) Task Force established to create a Cash-Flow-Pro-Forma/Business Plan. (*begun February, 2008- contract awarded to AMS Fall, 2008*)
- 8) Task Force established to explore funds and grants options open to VPAA, once land and endowment obtained.
- 9) Task Force to revise the listing of “naming opportunities” as major gifts opportunities portion of capital campaign.
- 10) Hire a part-time Administrator (*completed April, 2008*) .

In 2008, highest priority is being given to two specific actions:

- a) *obtaining a commitment for land*
- b) *identifying funding for \$5M endowment.*

Executive Summary

The Villages and the tri-county area are growing communities that possess demographic and lifestyle characteristics that are positive for participation in the arts. There is already a considerable level of arts activity locally providing some competition for attendance; however, currently not at the envisioned level of quality.

AMS modeled a facility with year-round activity, with performances multiple times per week in the day and evening leading to a total of 200 performances each year. Of that, 60% of the activity are professional productions, 30% local VPAA performing arts groups and 10% other community usage.

AMS studied four comparable venues to benchmark programming, ticket prices, presenting models, rental rates and policies, staffing and operating economics. Based on the intended activity level and using information from case study research, a base line pro forma operating statement was developed.

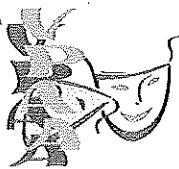
The operating model for a performance venue of this nature requires careful balance between standard of quality (as reflected by cost of productions, level of service and building operations expense) and ticket prices. Most operate with a level of subsidy required; often an annual fundraising campaign, memberships or sponsorships, public sector support for operations and endowment complete the revenue picture.

The new facility has an annual operating budget of \$3.7 million. The organization bears significant responsibility for programming, and more than 60% of the operating costs are programming related. This underscores the impact on operations from the stated desire to bring in high-quality artists and entertainers not currently playing in area venues. Ticket prices are projected to be modest in keeping with current reality at The Villages. Programs bring in more revenue through ticket sales than they cost; however, the net gain is insufficient to cover overheads and building occupancy costs.

The second significant source of revenue is from rentals by outside organizations. Rental rates and other costs to local organizations are projected to be slightly higher than at the Savannah Center.

Even with proceeds from a \$5 million endowment incorporated into the model, the operating statement shows a loss of \$725,000 annually. That figure could be reduced by putting artist fees and/or ticket pricing more into balance. If Artists Fees are reduced by 20%, the operating statement shows a loss of \$183,000. Copy of the Pro-Forma results are attached.

Facilities of this nature generally do require an operating subsidy. Comparable facilities manage operating losses through a combination of annual fundraising, event sponsorships, membership campaigns and presenting partnerships.



VOLUNTEERS PERFORMING ARTS ALLIANCE

Key Contacts:

President:

Richard St. Amant
(352) 259-7931

V. President:

Jean Corley-Wix
(352) 750-4481

Marketing:

Barbara C. Hays
(352) 753-8877

Publicity:

Ann Perdew
(352) 753-7077

Nominating Chair:

Tom Bender
(352) 259-2305

Office Manager:

Barbara McGann
(352) 751-6743

VPAA Address:

P.O. Box 2201
Lady Lake, Florida 32158

Performing Arts

(Continued from page 1)

activities that had been provided in the building have had to move out because of its expanded use as an 'entertainment' center. And if it were "improved" by raking (slanting) the floor, it could no longer serve for such things as quilt shows, and for exercise classes that originally were held there.

The Savannah Center and an additional comparable facility in the southern end of The Villages are not the REAL answers to our entertainment needs/desires. Such a second facility would eventually present the same problems we have with the Savannah Center. We would have two limited facilities instead of one! The REAL answer is a stand-alone Performing Arts Center (PAC).

But where are we going to get the money to construct and operate such a facility? While it would be wonderful if the developer showed interest in the performing arts and offered to provide significant financial support for a PAC, that is not the case at this time, as has been made clear to us. Nor do we believe it is the responsibility of the developer to build a performing arts center, as that is not his business. He builds homes, recreational facilities and commercial districts.

We have learned that almost every successful PAC, throughout the country, functions as part of a 'non-profit' organization, thus making PACs eligible for grants, federal and state funding, and philanthropic donations.

So, now what?

Actually, the entertainment pressure on the Savannah Center has given the POA a great opportunity to bring forward and help promote an ongoing grass-roots effort by a not-for-profit organization called the VOLUNTEERS' PERFORMING ARTS ALLIANCE (VPAA), which was established in 2006. It is a totally independent volunteer

organization, and is comprised mostly of Villages residents. We interviewed two VPAA Steering Committee members and were excited about their progress and believe that they are on the right track.

The VPAA's vision is to provide a venue for the performing arts that meets the needs of this community as it grows: The main thrust is to build a center for the entertainment arts, both professional and amateur. (Many people here love the performing arts, both performing and enjoying others perform!). Its mission, says the VPAA, is to promote the arts for The Villages and surrounding communities by providing entertainment (consider venues that are artistic, cultural, popular, amateur, professional, etc.) — and civic, social and educational opportunities as well.

Doing all of this, the VPAA says, will require a state-of-the-art facility where patrons can enjoy such opportunities in comfortable and handicap-friendly surroundings.

The VPAA envisions a venue that encourages residents of The Villages and surrounding communities to share their talents and skills both as performers and as educators, and that provides an opportunity for introduction of cultural, technical, and artistic components of the performing arts into the curricula of area schools.

The VPAA has more than five hundred (500) supporters on its mailing list, and is now moving into the next phase, which is to actively seek many more supporters while at the same time establishing a Board of Directors for the organization. Two years ago the VPAA hired a consulting firm to conduct a feasibility study to determine the likelihood of raising funds for such a program. The results were positive. The most interesting finding was location. The study indicated that the facility should be located in or near

(Continued on page 3)

POA Mission Statement

The Property Owners' Association of The Villages is an independent organization devoted to our home ownership experience.

The Vision/Objective of the POA is to make The Villages an even better place in which to live, where Residents' Rights are respected, and local governments are responsive to the needs and interests of residents.

The POA serves Villagers through programs of education, research, analysis, representation, advocacy, and legislative action.

The POA also functions as a "watchdog" organization overseeing the actions of our developer and our local governments.

Specific POA attention is focused on housing, community, neighborhood, and local government issues. Special emphasis is focused on the Amenity Authority Committee (AAC), our Community Development Districts (CDDs), the Florida Chapter 190 law that regulates CDD operations, and our developer.

The POA has no ties or obligations to the developer of The Villages which might compromise the POA position or its advocacy of Residents' Rights.

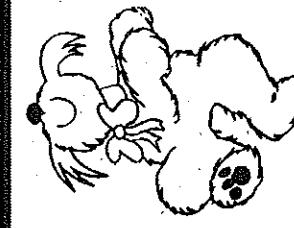
The POA, founded in 1975, is the original homeowners' organization in The Villages. Membership is open to all Villages residents. □

The Villages Residents'

Bill of Rights

RESIDENTS have RIGHTS to:

1. Be treated in a respectful, fair, and responsive manner by the developer and our local government officials.
2. Have decision-making authority for important issues in our community.
3. Elect our top government officials and approve appointments of the top administrative officials in our community.
4. Approve major purchases of common property and the related debt obligations assumed by residents.
5. Have local governments that are free of any conflict-of-interest issues.
6. Be charged honest monthly amenity fees that are used only for the stated purposes.
7. Receive full disclosure when purchasing a home here in The Villages.
8. Receive an objective market appraisal for major purchases of common property.
9. Receive objective, unbiased, un-slanted news reporting from local news sources.
10. Be informed beforehand by the developer on any major change in our community. □

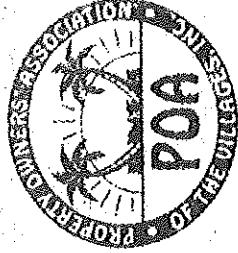


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The POA Bulletin



Tree Copy

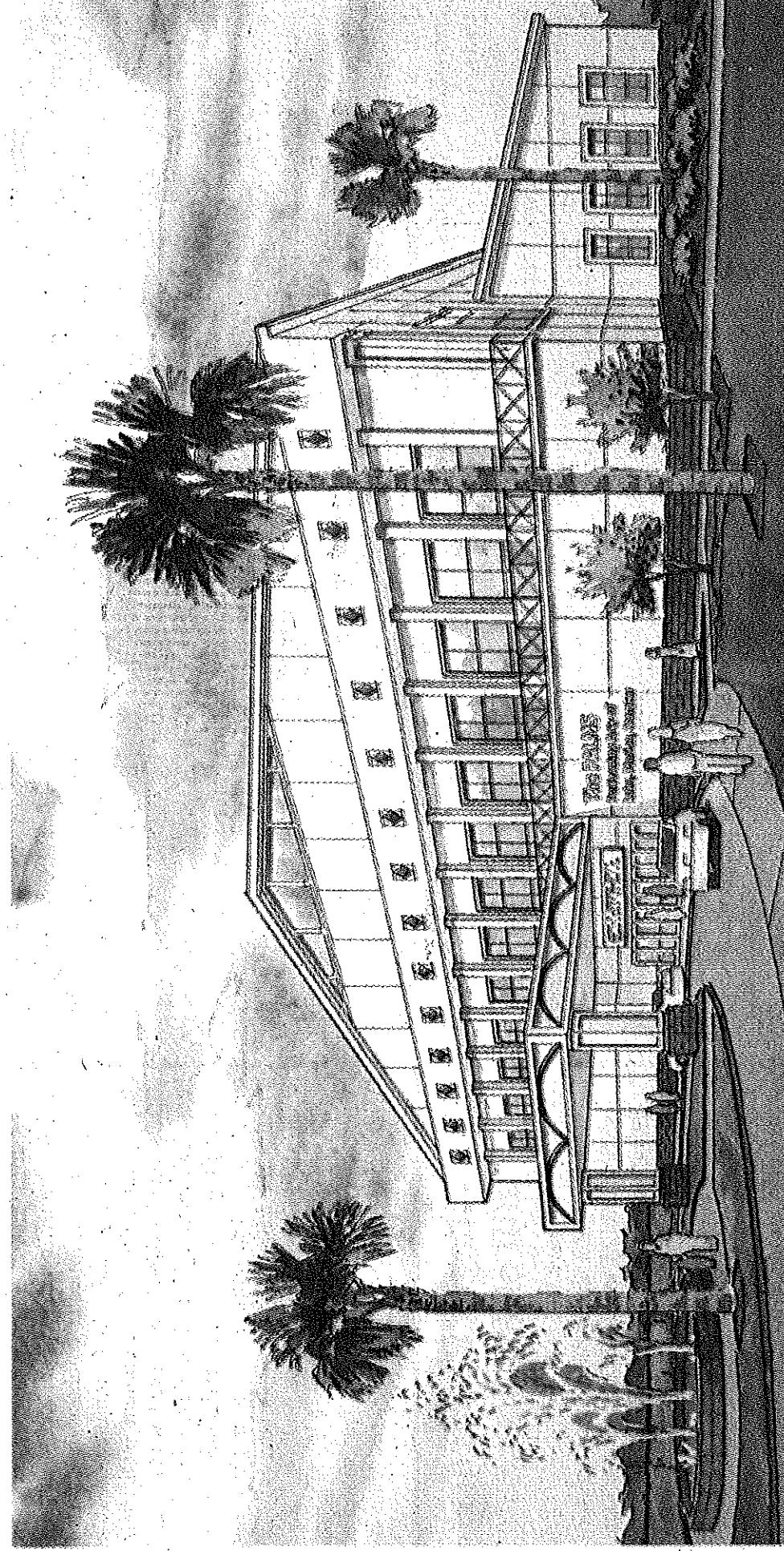
The Property Owners' Association of The Villages

Issue 36.04

Champions of Residents' Rights Since 1975

April, 2010

This is an Artist's Rendition of the VPAA Proposed New Performing Arts Center



April 20, 2010
THE NEXT POA
GENERAL MEMBERSHIP MEETING
Third Tuesday of the Month – 7:00 p.m.
Laurel Manor Recreation Center

Jean Corley-Wix, Vice President of the Volunteer's Performing Arts Alliance, will speak on the Plans for a Performing Arts Center close to The Villages

Coffee and Donuts
FOR ALL AFTER THE MEETING
ALL RESIDENTS WELCOME – COME AND JOIN US

The building was constructed as a community and recreation center (replacing the big white tent that had been used near Spanish Springs Town Center for a couple of years). It belongs to the VCCDD, and its "bond" and operating expenses are being paid for by the amenity fees of Villagers north of 466.

Prior to the arrival of new residents south of CR 466, many of whom now attend shows at Savannah Center, the building was used about 50 percent of the time for recreational activities. Now, almost all of the recreation

(Continued on page 2)

BRINGING THE DREAM TO REALITY THIS COULD BE "OURS"!

Last month we identified some of the problems with using the Savannah Center as the 'Performing Arts Center' (PAC) for Villages residents. Now we would like to recommend an alternative way to have a PAC appropriate to a community of this size.

Why not Savannah Center? Good reasons:

Performing Arts

(Continued from page 3)
posed PAC will have 1200 seats vs. the 834 seats at maximum capacity at Savannah. That difference makes the new facility marketable to a new level of professional entertainers. Of course, the kinds of amateur and professional shows presently offered at Savannah would not be excluded.

Other significant aspects:

Ergonomic seating will provide optimum comfort while reducing chances of stress or injury to patrons. Acoustics will be enhanced from the outset by the design of the facility itself. A 'drop curtain' concept will enable use of a 350-seat section in the front of the theater for intimate 'little theater' productions with all light, sound, etc. The stage design will allow the orchestra to be lower than the stage, yet retain the ability for the stage to come forward and be larger when no orchestra is needed. A "fly space" will allow multiple sets and backgrounds for a play or performance. Also planned: professional sound and lighting systems, wide aisles, and a slanted or "raked" floor, plus a real balcony.

Among other aspects, the center is envisioned to include a VIP Lounge, a 'catering kitchen' to enhance the multipurpose potential of the rental facilities, a concession area, a large lobby with bench seating, and display facilities for visual and three-dimensional art work; such displays envisioned include paint-

ings in various media, sculpture, ceramics, pottery, etc. See the diagram of the overall floor plan on page 3.

We are confident that most Villages residents will be interested in supporting a Performing Arts Center in or around The Villages. Our real hope is that there are enough donors out there, big and small, who will come forward to support the project right away once the VPAA secures the land. The group has been exploring land opportunities for several years and now has reason to believe that a potential opportunity may emerge in the near future for 15 to 20 acres.

We live in a beautiful, well-planned community that provides almost every type of vehicle for 'fun' that can be imagined. In addition, we have good government, good schools, and good libraries. It is time now to add the final piece - an appropriate facility for entertainment and cultural opportunities. □

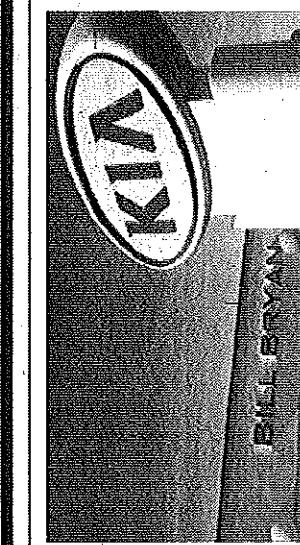
Supporting the VPAA

So how can Villages residents show their interest and support the project?

- Attend the POA meeting at 7 p.m. Tuesday, April 20, at Laurel Manor. Jean Corley-Wix, a member of the VPAA Steering Committee, will do a presentation, show slides, answer questions and listen to suggestions.

- Attend the next VPAA meeting, 7 p.m. Monday, May 3, at Laurel Manor.

- Volunteer your support! Let the VPAA



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Dave The Painter

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know you are with it! Go to the VPAA website (www.vpaa.org) to do that.
- You can send an email to Jean at jeancorley@hotmail.com with questions or suggestions or if you will be unable to attend either meeting.

- Volunteer to become active as a VPAA Steering Committee member or even step up and volunteer to share your expertise and knowledge toward the cause.
- Nominate yourself or a person you know for the VPAA Board of Directors (See page 5 story for details on qualifications.)

Remember that "It takes a Village" - Let's all get behind this project and, with this local volunteer organization, help "bring the dream to reality." □

Performing Arts

(Continued from page 2)

The Villages.
No apparent affordable and appropriate opportunities have arisen in The Villages proper, but possibilities exist nearby.

The VPAA also has been exploring partnerships with other entities in the surrounding area in order to make the focus of the PAC a Tri-County effort. The VPAA hired a second consultant to create a Cash-Flow-Professional/Business Plan. The research determined that it will cost \$8.9M to put up the building and another \$2M to furnish and equip. Both consultants advised that a \$5M endowment would be needed beyond that money to open the doors and begin.

We talked with the VPAA about various aspects of the plan for the facility, which has a tentative name of The PALMS – The Performing Arts for Lake, Marion and Sumter.

Neither the facility nor its operation would be supported by amenities or maintenance bond fees, but rather through donations, grants, room rentals, etc.

Entertainment envisioned includes not only local amateur offerings but up to a level of professional entertainment somewhere between what is offered at Orlando or Tampa and what is offered at Savannah Center now. Levels of professional entertainment are driven mostly by seating capacity. The program continues on page 4)

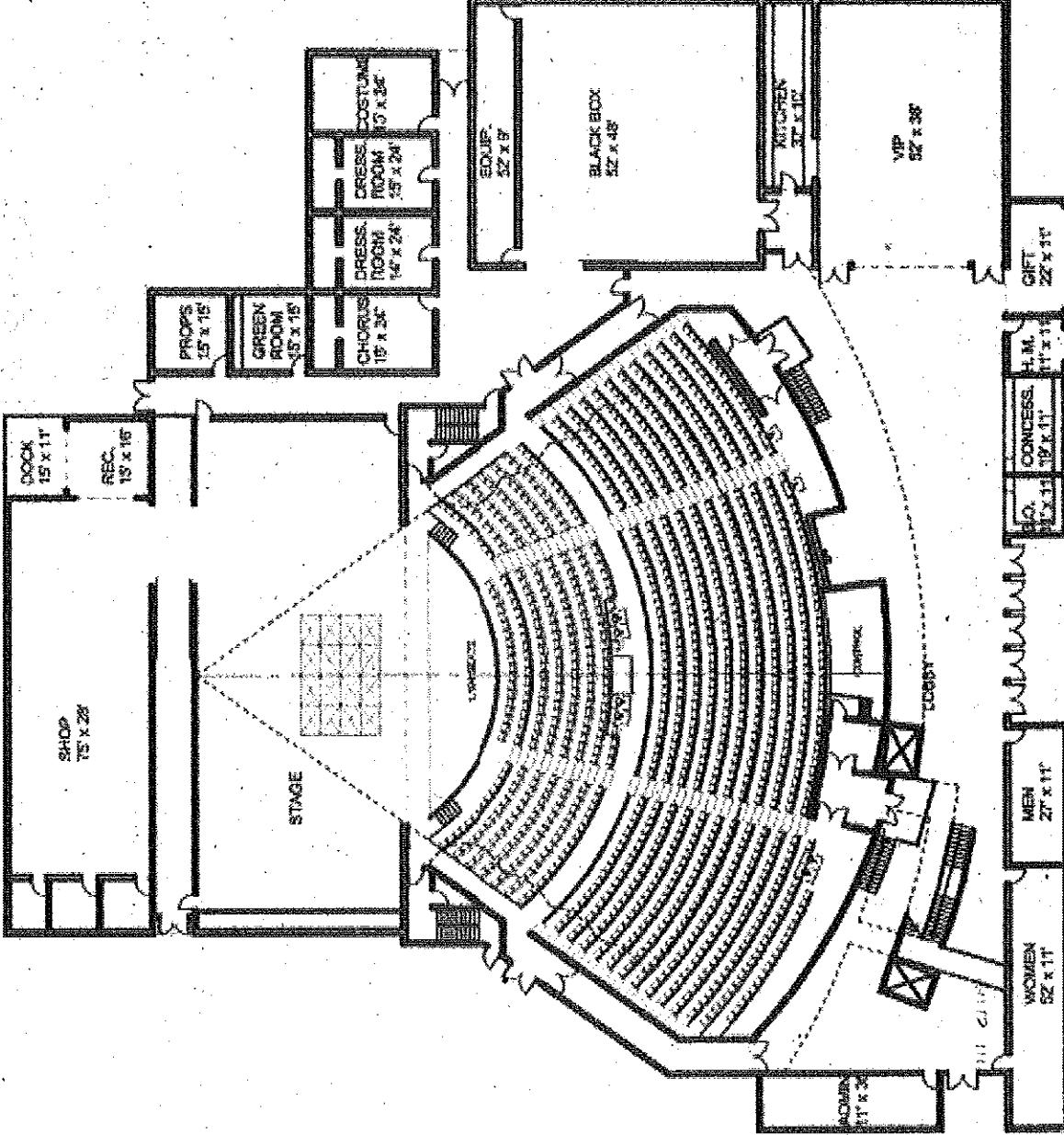


Diagram of the Performing Arts Center showing the main floor seating arrangement.

WHY GO ANYWHERE ELSE?

You talk, we listen, and we get to know you.

Estate Planning*
Retirement Plan Rollovers
and Consolidations

Portfolio and Retirement
Equities
Plan Reviews
Individual Retirement
Accounts
Annuities
Fixed Income Investments
Mutual Funds

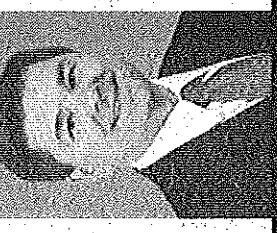
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Celebrating Our 25th Anniversary

AAC Meeting March 10, 2010

Old Business Topics:

- Executive Golf Trail Fees - Staff had prepared a presentation explaining the Executive Golf Rate Structure Program. The presentation included for consideration a slightly discounted rate for single golfers, comparable to what a spouse pays for executive trail fees if the husband/wife is a priority member. Any such rate change would have to also be approved by the SLCDD board, and district management did not feel they could recommend it to the SLCDD at this time due to insufficient funds, so the presentation and consideration were deferred until next year.

- Multi-Modal Paths - The committee received an updated report from Engineer Jonathan Thigpen of Kimley-Horn regarding the Recreation Trail reconstruction project status.

While the project is on schedule and budget, there are several newly opened issues with CDD3 regarding crossings at Buena Vista gates, in Polo Ridge, Glenbrook and Belleaire. At a March 17th workshop, the CDD3 Board committed to decide by March 24th whether they want the AAC to consider moving the trail behind each of these three entry gates. With the late breaking news that the Summerchase trail is actually CDD2, CDD3 has responsibility rather than CDD2, CDD3 has

also asked to reopen the consideration for merchandise trail. Once this information is available, CDD3 and the AAC will meet to discuss who will pay for the actual cost of the refurbishment.

- The AAC reviewed the staff cost analysis of the landowner election planned for this November. The committee agreed to include absentee ballots to allow landowners who are not in The Villages in November to be able to vote. While the total cost will be in the \$14,000 to \$16,000 range, most of the expense will be for promotional costs (\$6,000) and allocation of existing staff expense (\$6,700).

- The Committee received the selection committee results from the RFP for Architectural Services for the Scarlett O'Hara Theater. The Committee determined that more input was needed from the recreation department and the developer's Entertainment group, before proceeding.

- The AAC approved the draft RFP for Scope of Work to Solicit Proposals for Pro-

fessional Services to Determine Feasibility and Provide Alternatives for a Gate Telecommunications Network, with the additional requirement that it include connectivity to pool sites.

Informational Items Included:

- The staff program to replace all ID cards has begun as of March 15th. It is expected to run until March 15, 2011. There is a deployment plan whereby residents are issued their new ID card based on the first letter of their last name. This applies to both appointment and walk-ins at the Customer Service Center (753-4508). A "roving" Customer Service Representative will also be stationed at Recreation Centers throughout the community to issue new IDs for residents within that community.

(Continued on page 7)



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- The AAC approved the draft RFP for Scope of Work to Solicit Proposals for Pro-

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Advice for the VPAA?

The volunteer organization that is spearheading a drive among residents of The Villages and surrounding area is looking for advice as it goes about selecting a Board of Directors.

The Board would decide upon and approve land acquisition for a performing arts center, as well as other issues related to creating, building, and operating a theatre.

What might the qualifications be? A Board member would be committed to the arts, network in the community, and be seen as a leader. A Board member would represent the case for a performing arts center in a positive and energetic way. A Board member would be a central figure in any financial campaign undertaken. Board members would represent a variety of community interests across Lake, Marion, and Sumter counties.

To offer your suggestions, please contact Richard St. Amant, President, at email rpaarichard@yahoo.com, or Jean Corley Wix, Vice President, at email jeancorley@hotmail.com.

If you need to contact any Sumter County official, rather than paying for the call to the Bushnell offices, just use the toll-free number at
1-866-878-6837
(1-866-8SUMTER)

Cancer Center

We have learned little more about the proposed Cancer Center being considered by The Central Florida Health Alliance and Tampa's Moffitt Cancer Center. We are trying to determine whether the final decision has been made or whether we still have a chance to get the Center located in or close to The Villages.

We sent copies of the previous issue of the Bulletin to the heads of both organizations trying to make our case. Also, we trust that many residents have written to each to urge use of the Alliance's building here for the Center. We heard from Moffitt that it received about 12-15 letters which it forwarded to the Alliance. There is still time for residents to write their personal letters.

We also contacted the Sumter County Board of Commissioners to ask whether Sumter County can make a pitch for the Center. We told them that the Cancer Center could be one of the crown jewels of the superb medical facilities in The Villages.

We have not received support from the VHA on our call for the Center to be located here. Nor have the three VHA officials on the board of the Health Alliance told us what efforts they have made on behalf of Villagers to get the Cancer Center located here. It is disappointing that the VHA, with its prominent position in this community, has not voiced support for the POA's position on this

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important issue. It should.

As we hear more, we will report details in our monthly meetings and in future issues of the Bulletin.

If you haven't already sent a letter to the two organizations which are planning the center, here are the addresses:

William S. Dalton
CEO/Center Director
H. Lee Moffitt Cancer Center
12902 Magnolia Drive
Tampa, FL 33612

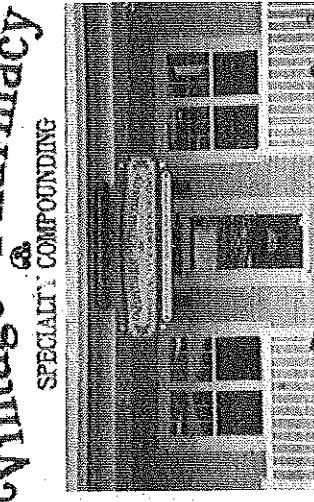
and:

David L. Sustarsic, M.D.
Chairman of the Board
Central Florida Health Alliance
600 East Dixie Avenue
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Boil Water

We were disappointed with the actions of the Center District office regarding the recent Boil Water Order affecting several villages south of CR 466.

The order was issued on Monday, March 8, and carried in the Daily Sun on Tuesday, March 9, as a "Briefs" article inside the newspaper. Affected villages were: Amelia, Hadley, Hemingway, Largo, Bonita, Mallory Square, Poinciana, and Duval. A problem in the water treatment plant may have caused drinking water contamination.

What concerned us was the potential seriousness of this situation, which has happened before. We received comments from several residents with compromised immune systems who could have been seriously injured by drinking the water if it were not boiled first. For some, this could have been a life-

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threatening situation

The problem was with the way the notice was disseminated throughout The Villages. The approach was too casual and the timing was too late. Furthermore, some people who may not subscribe to or read the Daily Sun or see the TV announcements could have missed the order and been adversely affected.

We would suggest that in the future the following actions should be taken to insure that the greatest number of people are notified on a time-urgent basis about serious problems like this:

1. The notice in the Daily Sun should be in a bold-outlined box, on the front page, above the fold, and run daily until the situation is resolved.

2. The Villages TV station should carry the notice in the crawler at the bottom of the screen, repeated daily several times an hour, until the situation is resolved. The warning should also be verbalized by the news readers in every 20-minute cycle.

3. The Villages radio station should carry the notice daily several times an hour until the situation is resolved.

4. Notices should immediately be posted at all postal stations in the affected villages until the situation is resolved.

5. A sign, perhaps 3' by 4', should be displayed with the notice at all gate entrances to the affected villages until the situation is resolved.

6. For those who have signed up for

email notices from the Center District office, daily emails should be sent out repeating the notice until the situation is resolved.

7. A reverse-911 call capability, similar to what Sumter County has for crime and weather alerts, should be used to notify affected residents via land-line phones until the situation is resolved.

The Daily Sun said that the notice in the newspaper remained in effect until further notice. But, this is not adequate if some residents did not get the notice via the newspaper or other means in the first place.

There may actually be some legal liability for our Center District office if fully appropriate actions are not taken to notify our residents on a timely basis.

Summary - We cannot have inadequate responses to serious situations that may affect the health and well being of our residents.

We would further suggest that the appropriate parts of this methodology also be used for other serious situations needing resident notice, including: evacuation orders during hurricanes, area brush fire warnings, smoke and respiratory alerts, rabid animal warnings; crime alerts, severe weather alerts, etc.

We would also ask the Villages Safety department, the Center District office, and the VHA to support this POA position. We all need to be on the same page when it comes to these critical safety alert matters. □

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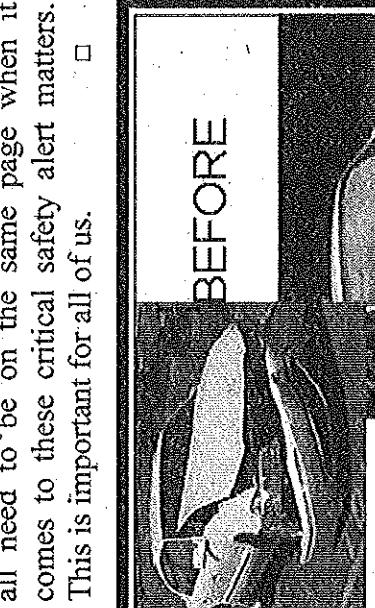
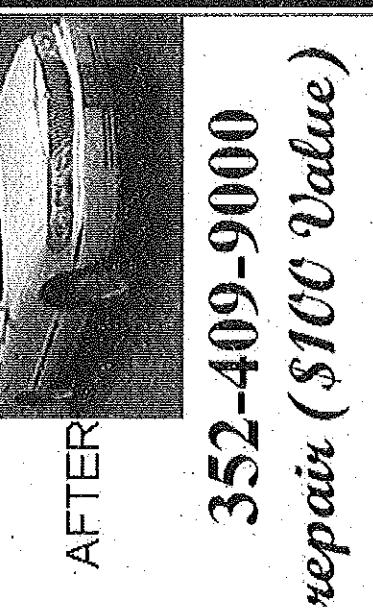
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AAC Meeting

(Continued from page 6)

community. Please check the district website for details.

Staff Report:

- Staff reported that the Mulberry Dog Park hours have been extended and the park is now open from 7:00 a.m. until dusk. Also, children under the age of 13 will not be allowed into the dog park without supervision.

Misc:

- Please go to the www.districtgov.org website for the official minutes, agendas and meeting schedule.

- The next AAC meeting will be held Wednesday, April 7th, 1:30 p.m., at the Savannah Center. □

New 20 Page Bulletin

Yes !! The Bulletin is thicker this time !! What's Up ??

We have expanded by four pages and now the Bulletin is 20 pages of red-hot content for your reading pleasure.

This means more editorial comments about life in The Villages, more information about your hometown, and more ads to inform you and also to help us pay the bills for publishing and distributing your Bulletin.

So, schedule a few extra minutes to read your Bulletin – it's your hometown newspaper in your hometown. □

Cheers and Jeers

Cheers - To Sumter County for the great job renovating Morse Blvd. north of CR 466. And, the intersection at San Marino is now aggravation-free. But, the Law of Unintended Consequences seems to have reared its ugly head, for we now have the San Marino left-turn problem and backups materializing at many of the other intersections.

Cheers - To the new Sea Breeze Recreation Center as a wonderful addition to our amenity facilities. And, the opening festivities were great, including the hula girls. But, we were disappointed that John Rohan, Recreation Director, didn't join with the hula girls in a demonstration of his outstanding hula skills he had displayed previously.

Cheers - To Katie Belle's for its lax policy of allowing too many non-residents to get in, often without resident escorts. Katie Belle's is often much too crowded in the evenings to be the relaxing and fun place that it should be. Jeers, also, to Margarita Republic for its eardrum-shattering music volume.

Cheers - To the Center District's new website, www.districtgov.org, for its comprehensive information and helpful style. Also, for the Customer Service Center at 753-4508.

Cheers - To the two Villages movie theaters for not having a 3-D capability for the two recent blockbuster movies, Avatar and Alice in Wonderland. This forced residents to go to Leesburg or Ocala to see the 3-D versions.

Jeers - To Comcast for jacking up TV and cable rates again, and again without notice. If you are renting a modem, it went from \$3.00 per month to \$5.00 per month, a 67% increase. Wouldn't good business practice and basic courtesy suggest an advance notice of the increase and an explanation?

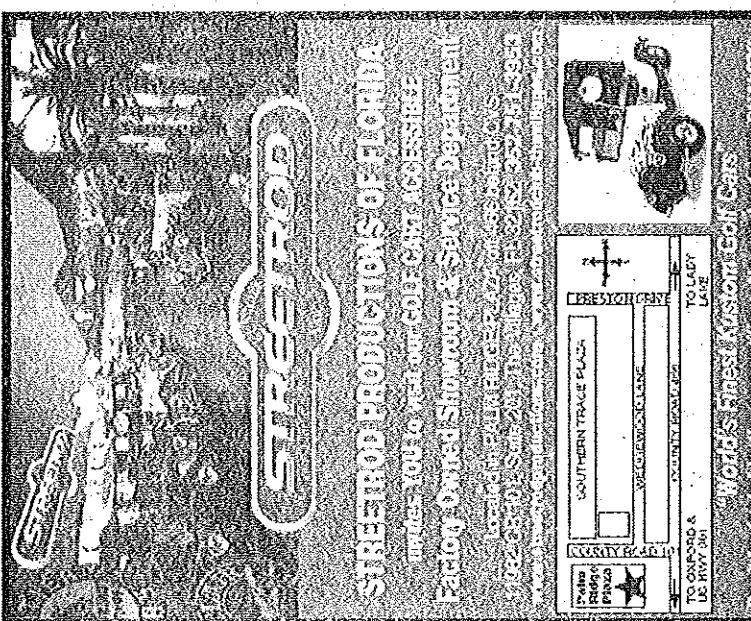
Cheers - To the Amenity Authority Committee (AAC) and the Center District staff for marshaling the tedious approval process for the renovation and widening of the recreation trails in many areas north of Hwy 466. We are finally going to see improvements and a smoother ride with new asphalt surfaces.

Jeers - To the Villages TV stations for the same old thing. It's time for some new faces, new programming, and some pizzazz....

Cheers - To Fire Chief Mike Tucker and his Public Safety staff for securing an approved fire rating for The Villages from ISO, a non-governmental rating agency. The reduction from a 4 to 3 rating may also reduce our home insurance premiums. □

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